

**Union Calendar No. 300**

109<sup>TH</sup> CONGRESS  
2<sup>D</sup> SESSION

**H. R. 5611**

**[Report No. 109-536]**

To provide for the establishment of a partnership between the Secretary of Energy and appropriate industry groups for the creation of a transportation fuel conservation education campaign, and for other purposes.

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**IN THE HOUSE OF REPRESENTATIVES**

**JUNE 14, 2006**

Mr. CONAWAY (for himself, Mr. UPTON, Mr. HALL, Mr. TOWNS, and Mr. GENE GREEN of Texas) introduced the following bill; which was referred to the Committee on Energy and Commerce

**JUNE 28, 2006**

Additional sponsors: Mr. ROGERS of Michigan, Mr. FOSSELLA, Mr. BASS, Mr. WHITFIELD, Mr. SESSIONS, and Mr. DOOLITTLE

**JUNE 28, 2006**

Reported with an amendment, committed to the Committee of the Whole House on the State of the Union, and ordered to be printed

[Strike out all after the enacting clause and insert the part printed in *italic*]

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**A BILL**

To provide for the establishment of a partnership between the Secretary of Energy and appropriate industry groups for the creation of a transportation fuel conservation education campaign, and for other purposes.

1       *Be it enacted by the Senate and House of Representa-*  
2       *tives of the United States of America in Congress assembled,*

3       **SECTION 1. SHORT TITLE.**

4       This Act may be cited at the “Fuel Consumption  
5 Education Act”.

6       **SEC. 2. FINDINGS.**

7       The Congress finds that—

8               (1) today’s gasoline prices are taking a severe  
9       toll on the pocketbooks of all Americans and are  
10      nearing a level of national emergency;

11              (2) a large number of factors contribute to the  
12      price of gasoline, including worldwide demand for  
13      crude oil, taxes, international conflicts, regional sup-  
14      ply chains, environmental regulations, and refining  
15      capacity;

16              (3) individuals can take steps to address rising  
17      demand by using a few simple gas saving tips; and

18              (4) increased driving efficiency will lower the  
19      demand for gasoline and thereby lower prices in the  
20      short term.

21       **SEC. 3. PARTNERSHIP.**

22       (a) **ESTABLISHMENT.**—The Secretary of Energy  
23      shall enter into a partnership with interested industry  
24      groups, including groups from the automotive, gasoline re-  
25      fining, and oil industries, to create a public education cam-

1   paign that provides information to United States drivers  
 2   about immediate measures that may be taken to conserve  
 3   transportation fuel. This public-private partnership shall  
 4   include a five member advisory board, to be chaired by  
 5   the Secretary or his designee, which shall include rep-  
 6   resentatives from the Department of Energy, the oil in-  
 7   dustry, the automotive industry, and the Congress, to be  
 8   appointed by the Secretary. The Secretary shall appoint  
 9   the advisory board not later than 30 days after the date  
 10   of enactment of this Act.

11       (b) ACCESSIBILITY.—The public information cam-  
 12   paign under this section shall be targeted to reach the  
 13   widest audience possible. The education campaign shall in-  
 14   clude television, print, Internet website, or any other  
 15   method designed to maximize the dissemination of trans-  
 16   portation fuel savings information to drivers.

17       (c) COST SHARING.—The Secretary shall provide no  
 18   more than 50 percent of the cost of the campaign created  
 19   under this section.

20       (d) AUTHORIZATION OF APPROPRIATIONS.—There  
 21   are authorized to be appropriated to the Secretary  
 22   \$10,000,000 for carrying out this section.

23   **SECTION 1. SHORT TITLE.**

24       *This Act may be cited as the “Fuel Consumption Edu-*  
 25   *cation Act”.*

1 **SEC. 2. FINDINGS.**

2 *The Congress finds that—*

3 *(1) today's gasoline prices are taking a severe*  
4 *toll on the pocketbooks of all Americans and are near-*  
5 *ing a level of national emergency;*

6 *(2) a large number of factors contribute to the*  
7 *price of gasoline, including worldwide demand for*  
8 *crude oil, taxes, international conflicts, regional sup-*  
9 *ply chains, environmental regulations, and refining*  
10 *capacity;*

11 *(3) individuals can take steps to address rising*  
12 *demand by using a few simple gas saving tips; and*

13 *(4) increased driving efficiency will lower the de-*  
14 *mand for gasoline and thereby lower prices in the*  
15 *short term.*

16 **SEC. 3. PARTNERSHIP.**

17 *(a) ESTABLISHMENT.—The Secretary of Energy shall*  
18 *enter into a partnership with interested industry groups,*  
19 *including groups from the automotive, gasoline refining,*  
20 *and oil industries, to create a public education campaign*  
21 *that provides information to United States drivers about*  
22 *immediate measures that may be taken to conserve trans-*  
23 *portation fuel. This public-private partnership shall include*  
24 *a five member advisory board, to be chaired by the Sec-*  
25 *retary or his designee, which shall include representatives*  
26 *from the Department of Energy, the oil industry, the auto-*

1 *motive industry, and the Congress, to be appointed by the*  
2 *Secretary. The Secretary shall appoint the advisory board*  
3 *not later than 30 days after the date of enactment of this*  
4 *Act.*

5 (b) *ACCESSIBILITY.—The public information cam-*  
6 *paign under this section shall be targeted to reach the widest*  
7 *audience possible. The education campaign shall include*  
8 *television, print, Internet website, or any other method de-*  
9 *signed to maximize the dissemination of transportation fuel*  
10 *savings information to drivers.*

11 (c) *COST SHARING.—The Secretary shall provide no*  
12 *more than 50 percent of the cost of the campaign created*  
13 *under this section.*

14 (d) *AUTHORIZATION OF APPROPRIATIONS.—There are*  
15 *authorized to be appropriated to the Secretary \$10,000,000*  
16 *for carrying out this section.*

17 **SEC. 4. PARTNERSHIP ON FUEL SUPPLY FOR EVACUATIONS.**

18 (a) *ESTABLISHMENT.—The Secretary of Energy shall*  
19 *enter into a partnership with interested industry groups*  
20 *and State and local governments, including groups from the*  
21 *gasoline refining and marketing industries, to create an*  
22 *education campaign that provides information to the State*  
23 *and local governments and the private sector about best*  
24 *practices to ensure adequate fuel supplies during emergency*  
25 *evacuations. This public-private partnership shall include*

1 *a five member advisory board, to be chaired by the Sec-*  
2 *retary or his designee, which shall include representatives*  
3 *from the Department of Energy, the gasoline refining in-*  
4 *dustry, the gasoline marketing industry, a State govern-*  
5 *ment, and a unit of local government. The Secretary shall*  
6 *appoint the advisory board not later than 30 days after*  
7 *the date of enactment of this Act.*

8       (b) *AUTHORIZATION OF APPROPRIATIONS.—There are*  
9 *authorized to be appropriated to the Secretary \$3,000,000*  
10 *for carrying out this section.*



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